LESSON PLAN (Winter-2021)			
Discipline: ETC	Semester: 5th	Name of the Teaching Faculty: MUKUNDA SAHOO	
Subject: ENTREPRENEURSHIP and MANAGEMENT & SMART TECHNOLOGY	No of Days /per week class allotted: 4	Semester From date: 01.10.2021 To date: 08.01.2022 No of Weeks:15	
Date	Class Day	Theory / Practical Topics	
1.10.21	1st	1. Entrepreneurship (10) Concept /Meaning of Entrepreneurship	
4.10.21	2nd	Need of Entrepreneurship	
5.10.21	3rd	Characteristics, Qualities and Types of entrepreneur, Functions	
7.10.21	4th	Barriers in entrepreneurship	
	1st		
	2nd	1	
	3rd	PUJA VACATION	
	4th	1	
8.10.21	1st	Entrepreneurs vrs. Manager	
11.10.21	2nd	Forms of Business Ownership: Sole proprietorship, partnership forms and others	
18.10.21	3rd	Types of Industries, Concept of Start-ups	
18.10.21	4th	Entrepreneurial support agencies at National, State, District Level(Sources): DIC, NSIC, OSIC, SIDBI, NABARD, Commercial Banks, KVIC etc.	
21.10.21	1st	Continue	
22.10.21	2nd	Technology Business Incubators (TBI) and Science and Technology Entrepreneur Parks	
25.10.21	3rd	2. Market Survey and Opportunity Identification (Business Planning) (8) Business Planning	
26.10.21	4th	SSI, Ancillary Units, Tiny Units, Service sector Units	
28.10.21	1st	Continue	
29.10.21	2nd	Time schedule Plan, Agencies to be contacted for Project Implementation	
1.11.21	3rd	Assessment of Demand and supply and Potential areas of Growth	
2.11.21	4th	Identifying Business Opportunity	
5.11.21	1st	Final Product selection	
8.11.21	2nd	3. Project report Preparation (4) Preliminary project report	
9.11.21	3rd	Detailed project report, Techno economic Feasibility	
11.11.21	4th	Continue	
12.11.21	1st	Project Viability	
15.11.21	2nd	4. Management Principles (5) Definitions of management	
15.11.21	3rd	Principles of management	

16.11.21	4th	Functions of management (planning, organising, staffing, directing and controlling etc.)
18.11.21	1st	Continue
22.11.21	2nd	Level of Management in an Organisation
23.11.21	3rd	5. Functional Areas of Management(10)
		a) Production management
25.11.21	4th	b) Inventory Management
26.11.21	1st	c) Financial Management
29.11.21	2nd	d) Marketing Management
30.11.21	3rd	d) Marketing Management
2.12.21	2nd	Continue
3.12.21	3rd	e) Human Resource Management
6.12.21	4th	Continue
7.12.21	1st	6. Leadership and Motivation (6)
		a) Leadership: Definition and Need/Importance, Qualities and functions of a leader
9.12.21	2nd	Manager Vs Leader, Style of Leadership (Autocratic, Democratic, Participative)
10.12.21	3rd	b) Motivation: Definition and characteristics
10.12.21	4th	Importance of motivation, Factors affecting motivation
13.12.21	1st	Theories of motivation (Maslow), Methods of Improving Motivation
14.12.21	2nd	Importance of Communication in Business, Types and Barriers of Communication
16.12.21	3rd	7. Work Culture, TQM & Safety(5)
		Human relationship and Performance in Organization
17.12.21	4th	Relations with Peers, Superiors and Subordinates
20.12.21	1st	TQM concepts: Quality Policy, Quality Management, Quality system
21.12.21	2nd	Accidents and Safety, Cause, preventive measures, General Safety Rules , Personal Protection Equipment(PPE)
23.12.21	3rd	Continue
24.12.21	4th	8. Legislation(6) a) Intellectual Property Rights(IPR), Patents, Trademarks, Copyrights
27.12.21	1st	Continue
28.12.21	2nd	b) Features of Factories Act 1948 with Amendment (only salient points)
30.12.21	3rd	Continue
31.12.21	4th	c) Features of Payment of Wages Act 1936 (only salient points)
3.1.22	1st	Continue
4.1.22	2nd	9. Smart Technology(6) Concept of IOT, How IOT works
6.1.22	3rd	Components of IOT, Characteristics of IOT, Categories of IOT
7.1.22	4th	Applications of IOT- Smart Cities, Smart Transportation, Smart Home, Smart Healthcare, Smart Industry, Smart Agriculture, Smart Energy Management etc.